



User: sarah@artasaction.org

## 2019 Tier III Grant Application

### Organization Information

<b>Organization Legal Name</b>	Art as Action
<b>Organization Legal DBA (doing business as)</b>	
<b>Home County</b>	Broomfield
<b>Type of Application</b>	Multi-County Application
<b>Statutory Discipline</b>	Performing Arts
<b>Focus Area(s)</b>	Dance
<b>Primary Address</b>	3001 Industrial Lane, #12
<b>City</b>	Broomfield
<b>State</b>	Colorado
<b>Zip Code</b>	80020
<b>Website</b>	<a href="http://www.artasaction.org">www.artasaction.org</a>

### Secondary (Mailing) Address

<b>City</b>	Broomfield
<b>State</b>	Colorado
<b>Zip Code</b>	80020

<b>Primary Contact Name</b>	Sarah Leversee
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**Title** Artistic Director  
**Email** sarah@artasaction.org  
**Phone Number** (xxx-xxx-xxxx) 720-938-6069

**Secondary Contact Name** Meghan Camp  
**Title** Board Member  
**Email** meghan.m.camp@gmail.com  
**Phone Number** (xxx-xxx-xxxx) 720-891-9238

**Most Recently Completed Fiscal Year Start** 01/01/2018

**Most Recently Completed Fiscal Year End** 12/31/2018

## Narrative

**1. Provide the current mission statement of the organization. If your mission statement has changed since the last grant application please also provide the previous mission statement.**

Art as Action brings people together at the intersection of dance, (dis)ability and creative potential.

(Previous: Art as Action creates arenas for discovering, inventing and experiencing collaborative art in a dynamic community.)

**2. Provide a brief history of the organization.**

Art as Action (AaA) was founded in 2002 as a collaborative collective of Artists—people AaA defines as champions and ambassadors of the communal, universal and healing language of art. AaA has successfully unified diverse creative voices and genres, developing a collaborative framework called The Artist Process (TAP).

TAP invites collaboration, sparks new ways of thinking, and provides a creative outlet for a wide variety of performers. The process is a safe, supportive environment where Artists can take creative risks, build meaningful (and often unconventional) relationships and create a compelling performance each year.

In 2011, AaA launched an additional method for creative expression, Reconnect with your Body (Reconnect), dance for people with and without Parkinson's disease (PD). What started as one small class has developed into a thriving multi-faceted program that includes weekly classes at two locations and community engagement throughout Colorado.

Like AaA's Artist Process and Performances, Reconnect embodies AaA's mission by making art accessible to anyBODY. Together, these facets of AaA use artistic expression to facilitate creative growth and personal transformation.

"Dancing with AaA (from my wheelchair) brings joy and light to my dancer-body. It nourishes and sustains my

identity, gives my body and spirit hope, and is just so darn fun!" said company member Carol Cowley.

Members of the Reconnect class were invited to join TAP for the first time in 2014, an experience many would never have considered before Reconnect uncovered their inner performer. These dancers stepped further into their artistic potential and have had increasing influence on TAP over the years. All AaA company members have equal voice and those voices are amplified in the culminating performance through dance and spoken word. The inclusion of a wide range of performers contributes to a wide range of audience members, many who are not seasoned performance goers. Storytelling through spoken word integrated with dance maximizes audience understanding and ability to relate. The performances are enhanced with both recorded and live music.

AaA expanded its reach starting in 2016 through performances in the Parkinson's and dance communities. Company members became ambassadors, spreading the joy, healing and community spirit of dance. The development of the Reconnect program and integration of Reconnect participants into the company has transformed AaA's multi-disciplinary performance collective into a physically integrative dance company for Artists of all abilities.

Both TAP and Reconnect emphasize connection and community, nurturing an authentic sense of belonging for participants and performers, which extends to audience members. "(The AaA show) was exceptional. It communicated a powerful, beautiful, and integrated story of humanity. Dance, movement, and the expression of one's heart and hopes is so healing and powerful. I want to thank AaA for providing the opportunity for dancers and community members like me to celebrate life and the artistic voice in all of us," said audience member Mollie McGill.

By providing an inclusive arena for a wide range of participants, AaA brings opportunities for any and every performer and offers the community an opportunity to experience humanity through art.

### **3. Describe the organization's overall approach to program evaluation and how the organization measures impact.**

AaA approaches its evaluation both quantitatively and qualitatively.

Quantitative data consists of tracking the numbers and demographics served through AaA's programs to assess the rate at which programs are expanding and to better understand the populations AaA is reaching. Reconnect class participants can drop in or buy class passes, and the instructor, AaA Artistic Director Sarah Lerversee, tracks attendance at each class. Those attendance numbers are compiled quarterly into reports for the board of directors (BOD) and Artist Leadership Team, a program advisory committee comprised of Reconnect participants/company members. The reports include raw attendance numbers, average attendance per class (at each location and collectively) and how many participants are attending multiple classes per week. The numbers reported in the Activities Detail attachments are based on average attendance per class.

Qualitative evaluation consists of annual and/or post-performance feedback sessions, interviews and questionnaires, which are used to assess the experience of company members, class participants and audience members.

Questionnaires are designed for each specific program and target group to elicit participant and/or audience members' feedback so that each program can be evaluated independently and improved accordingly. Questionnaires are distributed via email using an online survey tool, publicized through Facebook. Audience feedback is also collected informally through performers reaching out individually to their networks that attended the show.

Interviews consist of one-on-one conversations between the Artistic Director and Reconnect participants throughout the year to ensure their needs are being met in class and to create space for them to ask questions

or offer other feedback. Since its inception in 2011, Reconnect has had an unofficial volunteer support person in class, and in 2018 AaA formalized this role as Reconnect Advocate. The Reconnect Advocate serves as another resource for Reconnect dancers to ask questions, offer feedback and share concerns in a safe and supportive environment.

Feedback sessions are held at the end of each performance season. Following the 2017 show, Sarah met with each cast member to gather feedback and learn more about their individualized needs. This input helped craft the 2018 Artist Process, maximizing inclusion and providing ideal support for each performer, in order to create a safe space for all bodies.

Following the 2018 performance, AaA hosted a “Community Conversation” event where one piece from the show was performed for a handful of audience members. The performers answered questions about the content of the piece and their artistic process, and audience members had the opportunity to share their opinions and insights. AaA plans to utilize this model again following its 2019 show.

These combined quantitative and qualitative measures not only inform AaA of the depth and breadth of its impact but also ensure that AaA can continuously refine and strengthen programs and performances so that they are most responsive to participants’ needs and wants. All data is reviewed annually at the BOD’s strategic planning session. Gathering and evaluating this feedback is essential to ensuring that participants continue to stay engaged and AaA designs its future offerings for both reach and meaningful impact.

#### **4. Other than fundraising, list your organization's challenges. What plans have been made to address these challenges?**

AaA's challenges include managing growth and maximizing accessibility.

**MANAGING GROWTH:** AaA has experienced significant growth in recent years. The Reconnect program, in particular, has become increasingly popular. With one part-time staff member managing operations, teaching classes, providing artistic direction and coordinating/facilitating community engagement, AaA must be strategic about which opportunities the organization says yes to and/or pursues.

Over the next two years, AaA plans to increase the artistic director position to full-time to increase the organization’s capacity and accommodate its growing presence in the community. This expansion is already being supported by a \$5,000+ cash reserve (10% of the 2018 budget) from new and increased donations. In 2019, AaA will continue to nurture these donor relationships as well as seek out additional funders, including companies who serve the Parkinson’s community. During the transitional period, AaA’s strong foundation of volunteers continues to support the artistic director.

Initiatives for increasing earned income are: 1) Increased class fees in 2019 for the first time in three years and 2) CCD has invited AaA to be a part of its upcoming Season Subscription packages, which will support audience development. AaA will also provide Reconnect presentations to the Memory Café at Denver Public Libraries and will be paid \$125 per presentation.

In addition, in Fall 2019, AaA will hire an intern from a local university to provide operations support and to serve as an apprentice teacher in Reconnect classes. As part of its collaborative approach, AaA plans to share this intern with CCD to provide a well-rounded opportunity for a motivated dance student interested in arts administration.

**MAXIMIZING ACCESSIBILITY:** AaA is dedicated to creating inclusive and accessible spaces for artistic expression. One challenge is insuring that class and performance spaces are logistically accessible for participants with (dis)abilities. AaA is working with CCD--which houses the AaA office and provides class, rehearsal and performance space--to make this space more wheelchair friendly and more comfortable overall for

AaA company members. CCD's executive director will meet with AaA's artistic director and company members with (dis)abilities in early 2019 to create a strategic plan to increase accessibility at CCD. Improvements will include confirming ADA compliance, signage to keep hallways and entrances clear and increased awareness among able-bodied folks using the facility.

Another initiative to increase inclusiveness is the newly instated Reconnect scholarship program for people who are unable to afford the class fees. This was made possible by a sponsorship from the Davis Phinney Foundation, a national organization which focuses on living well with Parkinson's.

AaA will create a "Safe Space Declaration" in 2019 to ensure participants, company members, staff and volunteers have a pathway to reporting any incidents of harassment. This declaration will also give AaA foundation to remove anyone who violates the outlined boundaries.

Finally, AaA will engage in "Human Centered Design" strategic planning in 2019. Human-centered design is a creative approach to problem solving that starts with the people the organization serves and ends with new solutions that are tailor made to suit their needs.

**5. Describe your organization's education programs (both on and offsite), and/or your most significant collaborations/interactions with other organizations and efforts.**

Dance has a reputation of being available to a select few: those blessed with a particular body type, the privilege of expensive training and the rare talent to master challenging technique. AaA defies convention to revel in the healing and storytelling powers of dance that are beneficial and enjoyable for every body.

AaA achieves this through its two education programs: Reconnect with your Body (Reconnect) and The Artist Process.

Reconnect, a dance program for people with and without PD, includes weekly classes at two locations and community engagement in the Colorado Parkinson's community. AaA Artistic Director Sarah Leverage is the teacher, choreographer and facilitator for Reconnect.

Reconnect is an affiliate of Dance for PD®, an international network of partners that provide dance classes for people with PD. Sarah has completed multiple Dance for PD trainings, most recently the Advanced Teacher Training at Mark Morris Dance Center in Brooklyn.

Reconnect is a safe space to explore movement and music in ways that are stimulating and creative, experiment with a variety of dance styles and experience a sense of belonging amongst a warm, supportive community.

Carol Jenkins, Reconnect participant with PD, describes the program: "Every dance class, I feel the tether of Parkinson's loosen. You beckon us to stretch beyond the stiffness of mind and body that inhabits us, binds us. You think we can dance, and so we dance, much to our surprise. Our fellow dancers exude a kind of joy that spreads to us all. PD falls away."

Reconnect classes currently serve 26 regular participants at two locations through weekly classes at Apex Community Center in Arvada and at the Colorado Conservatory of Dance (CCD) in Broomfield.

CCD's state of the art facility is the hub of AaA and provides affordable office space, studio space and performance space. CCD is a SCFD Tier III organization as of 2019. AaA and CCD are both invested in exploring more opportunities for collaboration and intersections between AaA's physically integrative company and CCD's pre-professional ballet program. As part of this collaboration, AaA performs annually in CCD's "Dance Found" adult performance and will provide Reconnect classes during CCD's 2019 Summer Intensive program to introduce pre-professional dancers to physically integrative dance. These classes will also be attended by AaA company members with and without (dis)abilities. AaA and CCD are also collaborating on an accessibility

strategic plan and audience development plan for both organizations (as described in question #4).

After eight years of developing Reconnect, AaA has become a trusted resource for dance in the Parkinson's community, including the Movement Disorders Center, Parkinson's Association of the Rockies and Davis Phinney Foundation.

Members of the AaA company have become educators about the transformative and healing power of dance, reaching audiences throughout Colorado, including at a variety of PD events.

As part of Reconnect community engagement, AaA provides interactive dance demonstrations to Parkinson's support groups throughout Colorado.

In an effort to establish physically integrative dance as an important part of any diverse and thriving dance community, Art as Action also participates in dance events, including "Open Space" at the Dairy Arts Center, presented by fellow SCFD organization 3rd Law Dance/Theater. These performances give professional members of the dance community the opportunity to rediscover the delight of dancing free from the expectation of achievement and perfection.

AaA also collaborates with 3rd Law through teaching Reconnect-style classes 1-3 times per month for their Boulder Dance for PD program.

AaA company members annually perform in fellow SCFD organization Control Group Productions' (CGP) "Home – where dance lives." CGP's director Patrick Mueller also serves as technical director for AaA's shows at CCD.

The Artist Process is the creative framework developed by AaA that is used to create AaA's annual show. Company members with and without (dis)abilities contribute piece ideas around a common theme. The structure includes milestones/deadlines that support the evolution and quality of work by new and seasoned artists. The workshop-style approach enables performers to provide input and feedback, shaping and strengthening each piece and weaving the show together into a cohesive narrative.

The nurturing, collaborative environment makes even the biggest artistic leap feel possible. Each company member plays a role in the "collective curation," creating a dynamic show from a wide variety of artistic voices.

"Being a part of the Artist Process and Performance took me on a long journey, altering my inner being. As I danced and spoke my words on stage, I no longer felt invisible. I realized I had become invincible," says Margie Dahlin, AaA company member since 2016.

Reconnect and the Artist Process embody what AaA is about: nurturing new and seasoned artists and creating a community in which any BODY is welcome. That community is reinforced and fortified by the amazing organizations that collaborate with AaA.

**6. Every resident in our region supports SCFD organizations through sales and use tax. As such, analyzing diversity, equity, and inclusiveness (DEI) is a best practice to ensure that organizations are authentically engaging the breadth of the community. As organizations examine their DEI practices, they can take measured steps to bring positive change and the ongoing work of board members and senior level staff is essential to this evolution.**

- Please list examples of how your organization has implemented DEI practices.
- Share your organization's plan to increase the diversity, equity, and inclusiveness of your board, staff, volunteers, and patrons to better serve all the residents of our diverse district.
- How will you evaluate or gauge your progress?

AaA is committed to offering DEI opportunities for Reconnect class participants, company members and audience members alike. Core to its mission is amplifying a variety of voices from a wide range of ages,

backgrounds and levels of ability so that anyone can realize the transformative benefits of dance.

Examples of DEI implementation and growth are as follows:

1. Invite participation from a variety of age groups, genders, skill sets and levels of physical ability, recognizing that anyone can benefit from the power of dance and each unique individual brings his or her own inherent strengths and artistic capacities to the community. Reconnect class participants and company members represent a wide range of ages, geographic locations in Colorado and levels of physical ability. AaA also targets a variety of artists, ranging from first-time to seasoned performers and including multiple artistic disciplines. This diversity of performers also draws a diverse audience to AaA's shows. AaA's commitment to DEI implementation is demonstrated by the following data:

- Reconnect class participants range in age from 45-81, and approximately 71% have PD or another type of movement disorder. Current participants travel from Broomfield, Denver, Wheat Ridge, Arvada, Westminster, Lakewood, Littleton, Greenwood Village, Hudson and Boulder to attend classes.
- There were 12 Artist performers in the last AaA show, ages 35-77. 58% had PD or another movement disorder. The artistic disciplines represented in the show included: dance, spoken word and live, original music. 66% of performers had professional experience.

As a result of AaA's commitment to DEI, hundreds of performers, Reconnect participants, volunteers and audience members have lived the AaA mission through their involvement with the organization. Many of AaA's performers, volunteers and board members were once audience members who (re)discovered their own inner artist and felt invited to become involved after attending an AaA show.

2. Continue to make the arts—experiencing and creating—more accessible to those with (dis)abilities and/or chronic illness. AaA's Reconnect classes and dance company serve many individuals who have PD. Through its PD Support Group presentations, performances in the Parkinson's and dance communities and the Artist Process and Performance, AaA continues to shine a light on the possibilities in the arts that exist for people who are experiencing limitations from PD and other causes. Reconnect class fees are very affordable and all presentations within the PD community are offered free of charge. Furthermore, as described earlier, AaA is now offering scholarship assistance in cases in which class fees are still cost-prohibitive.

3. Continue to increase awareness and accessibility to people across the region who have PD and would benefit from Reconnect.

- After six years of weekly classes in Arvada, AaA added a second class in Broomfield in 2017, which now has consistent attendance and includes several new dancers as well as prior participants who now dance twice a week.
- In 2019, AaA will continue Support Group presentations throughout Colorado. These presentations bring the joys and benefits of Reconnect to people with PD and their care partners.
- AaA is a part of the annual Parkinson Association of the Rockies E3 Conference. Members of the AaA company with Parkinson's join Reconnect teacher (and AaA artistic director) Sarah Leverage on stage to lead conference attendees in a much welcomed Reconnect dance break set to inspiring and upbeat music. Sarah and the dancers spend the rest of the conference as part of the "Empowerment Bar," inviting attendees to do simple, feel-good Reconnect movement in small groups.
- The CU Movement Disorders Center hosts an annual Parkinson's Symposium where AaA dancers with Parkinson's perform and Sarah leads an interactive dance break with attendees. Event attendees have the chance to experience the magic of Reconnect firsthand, feeling the possibility of movement that otherwise would feel out of reach.

4. Increase awareness of physically integrative dance as a vital part of the dance world.

- In 2019, AaA will reach out to local university dance programs and dance companies, inviting technical dancers to join the 2019 Artist Process as collaborators, to discover the unique and expansive experience of physically integrative dance.

5. Continue to ensure that class and performance spaces are logistically accessible for participants and attendees with (dis)abilities.

- In 2019, AaA will collaborate with CCD to create an execute a strategic plan to maximize accessibility at its facility (as described in question #4).

In addition to ongoing conversations at monthly board and Artist leadership team meetings, AaA more comprehensively evaluates its DEI practices during the annual BOD strategic planning session by reviewing the qualitative and quantitative data collected throughout the year (as described in question #3). This enables AaA to gain a better understanding of the Reconnect, performer, and audience make-up as well as the community engagement strategies employed while the organization is developing and honing strategies for the coming year.

## **Board, Volunteer, Staff**

**7. Describe the role of the board of directors in advancing the mission of the organization.**

AaA board members are ambassadors of the organization and act as both a working and governance body, crucial to the success of AaA's programs and performances. The BOD assists in strategic planning, fundraising, event planning and providing counsel and support to the artistic director. In 2019, the BOD will continue to focus on developing a fundraising strategies and implementation plans to support the organization's growth. This will include leveraging and building existing networks and identifying strongly aligned fundraising strategies.

The BOD is supported by the Artist Leadership Team, an advisory committee comprised of four company members, two with Parkinson's, two without, who provide input on all aspects of AaA programming.

**8. Attachment: Board of Directors List** AaAboard.pdf

**9. Attachment: Current Staff** AaAstaff.pdf

**10. Do any members of your organization serve in capacity of both paid staff and board member?** No

## **Activities and Attendance**

**For the purposes of this grant application, the terms Activities and Attendance are defined as:**

- **Activities:** Programming that is open to the public and fulfills the organization's mission, i.e. exhibits, performances, educational programs, workshops, and lectures. This does not include: rehearsals, fundraisers, board meetings, private events, parades and fairs, and events that take place during religious services.

- **Attendance:** The total number of people who attend an organization's activities.



- **Attendees:** Individual audience members who attend the organizations activities. Do not include members of the organization itself e.g. musicians, singers, actors, docents, etc.

## 11. DETAIL OF ACTIVITIES RECORDS

**11A. Attachment: Detail of Activities Record Most Recent Fiscal Year** AaA\_ActivitiesDetail2018.pdf

**11B. Attachment: Detail of Activities Record Current Fiscal Year** AaA\_ActivitiesDetail2019.pdf

**11C. Attachment: Detail of Activities Record Upcoming Fiscal Year** AaA\_ActivitiesDetail2020.pdf

## ACTIVITIES PERCENTAGE CHART

Please [CLICK HERE](#) and fill out the template provided. Once completed, convert to a PDF document and upload to space provided below.

**12. Attachment: Activities & Attendance Percentage Chart** AaA\_ActivitiesAttendancePercentageChart.pdf

## 13. What means does your organization use to track attendance? (ticket system, surveys, ask at door, etc.)

For Reconnect, the instructor tracks attendance. New participants are asked how they found out about the class and what county they live in.

For performances, performers sell tickets and report corresponding residencies. Also, AaA sells tickets online and at the door and customers are asked how they found out about the show. In 2018, every audience member was asked to provide their county of residence when they purchased their ticket.

For support groups, attendees are typically residents of the hosting city, and AaA takes a head count.

For presentations and guest performances, the hosting organizations provide their numbers.

## DETAIL OF CONTRIBUTORS

**14. Enter TOTAL dollar amounts for the following contributed categories for Most Recently Completed Fiscal Year:**

*Note: Do not use commas in dollar amounts.*

<b>Corporate</b>	3586
<b>Foundation</b>	0
<b>SCFD</b>	7571

Government (non-SCFD) 0

Individuals 18085

14. Attachment: List of Major Contributors for Most Recently Completed Fiscal Year MajorContributorsAaA.pdf

## FINANCIAL OVERVIEW

### 15. REVENUE

Note: Do not use commas in dollar amounts.

	Most Recent Completed Fiscal Year (Actuals)	Current Fiscal Year (Budget)	Upcoming Fiscal Year (Projections)
Earned Revenue	18370	18625	20550
Contributed Revenue	29242	33900	37395
<b>TOTAL REVENUE</b>	47612	52525	57945
In-Kind Support	3570	3500	3500

### 16. EXPENSES

Note: Do not use commas in dollar amounts.

	Most Recent Completed Fiscal Year (Actuals)	Current Fiscal Year (Budget)	Upcoming Fiscal Year (Projections)
Program Expense	36753	38415	42378
Admin Expense	13267	13865	15297
Fundraising Expense	234	245	270
<b>TOTAL EXPENSES</b>	50254	52525	57945
In-Kind Support	3570	3500	3500
<b>Net Surplus (Loss)</b>	-2642	0	0

17. If the organization had a deficit and/or debt, describe how this issue is being addressed at the board and organizational level. You must answer this question if the organization had a deficit (operating expenses (in #16) exceeded your operating revenues (in #15) or if the organization has short or long term debt (such as loans from individuals or banks). Enter N/A if no deficit or debt.

The net loss in 2018 was planned - AaA applied 30% of the surplus from 2017—the majority of which came from year-end donations—to our 2018 budget, which helped support the growth of the agency and ultimately its long-term sustainability. This surplus represents the growth AaA is experiencing since putting down roots in

Broomfield County and supported our goal to reach a \$50,000 annual budget in 2018. Reaching this budget threshold will expand the organization’s options for funding—for example, enabling AaA to participate in Community First Foundation’s Colorado Gives Day. Also, in 2019 AaA will be eligible to apply for the CCI Colorado Creates Grant. AaA received this funding in 2016 and 2017 and was required to take 2018 off.

**18. Provide explanations for items that may raise questions in any of the financials provided.**

This year, AaA is applying for project support in Adams County for the first time and is increasing its project budget in Jefferson and Boulder Counties. AaA is also requesting increased GOS support from Broomfield County this year due to the significant growth the organization has experienced in both operations and programs in Broomfield County, as well as plans to continue to focus significant efforts in this community.

**FINANCIAL ATTACHMENTS: Indicate the organization type below to see what financial attachments are required.**

<b>Organization Type</b>	Nonprofit with revenues under \$500K
<b>19. Attachment: Financials (P&amp;L and Balance Sheet) for Fiscal Year End 2018</b>	Art as Action - Financial Reports 2018.pdf
<b>20. Attachment: Most Recently Filed 990-EZ or 990</b>	ART AS ACTION 2017 990.pdf

<b>Check all County(ies) in which you are applying</b>	Adams
	Boulder
	Broomfield
	Jefferson

**ADAMS - 2019 GRANT REQUEST DETAIL**

**A. GENERAL OPERATING SUPPORT (GOS)**

**A1. Explain how the funds will be used for the general operation of the organization and how your organization's activities will benefit the residents of Adams County. Activities mentioned should correlate with Detailed Activities Record attachments (Upcoming Fiscal Year Activities).**

**B. PROJECT SUPPORT**

<b>B1. Title of Adams County Project 1</b>	Reconnect with your Body
<b>B2. Project 1 Grant Request Amount</b>	1100
<b>B3. Project 1 Start and End Dates</b>	October 2019-October 2020
<b>B4. Venue(s) name and address (must include county)</b>	

Hyatt Regency Aurora, 13200 E 14th Pl Aurora, Adams County – PAR E3 CONFERENCE

University of Colorado Movement Disorders Center, 1635 Aurora Ct, Aurora, Adams County – PD SYMPOSIUM

The Villas at Sunny Acres, 2501 E 104th Ave, Thornton, Adams County – PD SUPPORT GROUP

**B5. Anticipated Attendees (How many)** 562

**B6. Provide a description of the project and how it benefits the residents of Adams County.**

Art as Action (AaA), a physically integrative dance company, respectfully requests project support to expand awareness in the Adams County Parkinson's community of the power of dance for ALL bodies. With this support, AaA will reach Adams County residents through its transformative Reconnect with your Body (Reconnect) program.

Reconnect, a central AaA program, is dance for people with and without Parkinson's disease (PD). As indicated by a study published in *Complementary Therapies in Medicine*, "Dance requires the practice of fluid movements while maintaining full body control, which can address many of the motor symptoms associated with Parkinson's. In addition, dance can improve patients' emotional, cognitive, and social well-being as a result of listening to music and interacting with other people, potentially reducing the common non-motor symptoms of Parkinson's."

In addition to weekly classes in Broomfield and Arvada, AaA leads Reconnect presentations for Parkinson's Support Groups throughout Colorado, including Adams County, providing the opportunity for a wide variety of people with PD and their care partners to learn and experience the joys and benefits of dance. A blend of movement, artistic expression and community building, Reconnect offers a vibrant and memorable experience for support group attendees.

After eight years of developing Reconnect, AaA has become a trusted resource for dance in the Parkinson's community, including the Movement Disorders Center, Parkinson's Association of the Rockies and Davis Phinney Foundation.

AaA is a part of the annual Parkinson Association of the Rockies E3 (Educate, Empower, Energize) Conference. Members of the AaA dance company with Parkinson's join Reconnect teacher and AaA artistic director Sarah Leverage on stage to lead conference attendees in a much welcomed Reconnect dance break set to inspiring and upbeat music. Sarah and the dancers spend the rest of the conference as part of the "Empowerment Bar," inviting attendees to do simple, feel-good Reconnect movement to a variety of music in small groups.

The University of Colorado Movement Disorders Center hosts an annual Parkinson's Symposium where AaA dancers with Parkinson's also perform and Sarah leads an interactive dance break with attendees.

Both of these events are amazing opportunities to share the joy, healing and community spirit of dance with a wide range of people with Parkinson's and their care partners. Members of the AaA company with Parkinson's (who also participate in Reconnect classes) have the opportunity to make personal connections with other people with PD and share their experiences with dance. Event attendees have the chance to experience the magic of Reconnect firsthand, feeling the possibility of movement that otherwise would feel out of reach.

As part of its outreach and education for Reconnect, AaA also partners with the Davis Phinney Foundation (DPF), a national organization based in Colorado that focuses on living well with Parkinson's. In 2018, Sarah contributed an article to the DPF blog called "Dance for Parkinson's: More than just Exercise." DPF is a 2019 sponsor and will have a presence at AaA events throughout the year.

**B7. Adams Attachment: Project Budget 1** ProjectBudgetAdamsAaA.pdf

**B8. Use this space to further explain your financials. If you are requesting support for a project that spans multiple counties and are providing one all-encompassing budget that includes these multiple county requests, please use the textbox to breakdown financial specifics for each county.**

**C. PROJECT 2 SUPPORT**

**C1. Title of Adams County  
Project 2**

**C2. Project 2 Grant Request  
Amount**

**C3. Project 2 Start and End  
Dates**

**C4. Venue(s) name and addresses (must include county)**

**C5. Anticipated Attendees (How  
many)**

**C6. Provide a description of the project and how it benefits the residents of Adams County.**

**C7. Adams Attachment: Project  
Budget 2**

**C8. Use this space to further explain your financials. If you are requesting support for a project that spans multiple counties and are providing one all-encompassing budget that includes these multiple county requests, please use the textbox to breakdown financial specifics for each county.**

**Are you applying for a visual  
arts grant?**

**BOULDER - 2019 GRANT REQUEST DETAIL**

**A. GENERAL OPERATION SUPPORT (GOS)**

**A1. Explain how the funds will be used for the general operation of the organization and how your organization's activities will benefit the residents of Boulder County. Activities mentioned should correlate with Detailed Activities Record attachments (Upcoming Fiscal Year Activities).**

**B. PROJECT SUPPORT**

**B1. Title of Boulder County  
Project**

Physically Integrative Dance for EVERY Body

**B2. Project Grant Request Amount** 1475

**B3. Project Start and End Dates** October 2019-October 2020

**B4. Venue(s) name and addresses (must include county)**

Dairy Arts Center, 2590 Walnut Street, Boulder, Boulder County – OPEN SPACE

Boulder Public Library, 1001 Arapahoe Ave, Boulder, Boulder County – DANCE FOR EVERY BODY SHOWCASE

Roberts' Music Home, 6326 Swallow Ln, Boulder, Boulder County – ARTIVIST HOUSE CONCERT

Balfour Retirement Community, 1331 Hecla Dr, Louisville, Boulder County – PD SUPPORT GROUP

Frasier Meadows Retirement Community, 350 Ponca Pl., Boulder, Boulder County – PD SUPPORT GROUP

Good Samaritan Exempla Medical Center, 200 Exempla Cir, Lafayette, Boulder County– PD SUPPORT GROUP

**B5. Anticipated Attendees (How many)** 325

**B6. Provide a description of the project and how it benefits the residents of Boulder County.**

Art as Action (AaA), a physically integrative dance company, requests project support to expand awareness in the Boulder Parkinson's and dance communities of the power of dance for ALL bodies.

Reconnect with your Body (Reconnect), an AaA program, is dance for people with and without Parkinson's disease (PD). In addition to weekly classes in Broomfield and Arvada, AaA leads Reconnect presentations for Parkinson's Support Groups throughout Colorado, including Boulder County, providing the opportunity for a wide variety of people with PD and their care partners to learn and experience the joys and benefits of dance.

A blend of movement, artistic expression and community building, Reconnect offers a vibrant and memorable experience for support group attendees. As indicated by a study published in Complementary Therapies in Medicine, "Dance requires the practice of fluid movements while maintaining full body control, which can address many of the motor symptoms associated with Parkinson's. In addition, dance can improve patients' emotional, cognitive, and social well-being as a result of listening to music and interacting with other people, potentially reducing the common non-motor symptoms of Parkinson's."

In an effort to establish physically integrative dance as a valid and vital part of any diverse and thriving dance community, AaA participates in a variety of dance events, including "Open Space" at Dairy Arts Center presented by SCFD organization 3rd Law Dance/Theater and the "Dance for Every Body" showcase at Boulder Public Library. These types of performances give members of the Boulder Dance Community the opportunity to rediscover the delight of dancing free from the expectation of achievement and perfection that comes with being a technically trained dancer.

AaA's annual Artist House Concert, held in Boulder, is a gathering place for members of the Reconnect class, AaA board, AaA company and Boulder community. This intimate event is an opportunity for connection and is often an introductory experience for potential performers and volunteers. The performances are also a preview of the upcoming season.

AaA has additional presence in Boulder County through guest teaching Reconnect-style classes at least twice a month for Boulder Dance for PD, a program of 3rd Law Dance/Theater.

AaA also partners with the Davis Phinney Foundation (DPF), a national organization that focuses on living well with Parkinson's based in Boulder. In 2018, AaA Artistic Director Sarah Leversee contributed an article to the DPF blog called "Dance for Parkinson's: More than just Exercise." DPF is a 2019 sponsor, supporting the new

Reconnect scholarship program for people who are unable to afford the class fees, and will have a presence at AaA events throughout the year.

AaA's contributions in Boulder County exemplify what the company is about: nurturing dancers and creating a community in which any BODY is welcome. As described by company member Carol Cowley, "Dancing with Reconnect and performing with AaA (from my wheelchair) brings joy and light to my dancer-body: It nourishes and sustains my identity, gives my body and spirit hope, and is just so darn fun!"

**B7. Boulder Attachment:** ProjectBudgetBoulderAaA.pdf  
**Project Budget**

**B8. Use this space to further explain your financials. If you are requesting support for a project that spans multiple counties and are providing one all-encompassing budget that includes these multiple county requests, please use the textbox to breakdown financial specifics for each county.**

## **BROOMFIELD - 2019 GRANT REQUEST DETAIL**

### **A. GENERAL OPERATING SUPPORT (GOS)**

**A1. GOS Request Amount** 6800

**A2. Explain how the funds will be used for the general operation of the organization and how your organization's activities will benefit the residents of Broomfield County. Activities mentioned should correlate with Detailed Activities Record attachments (Upcoming Fiscal Year Activities).**

Art as Action (AaA) requests GOS to strengthen operations and expand impact as the only physically integrative dance company in Broomfield County. This support will help AaA to reach new dancers, partners and audiences to build more inclusive opportunities for the Broomfield community, as outlined below.

AaA company members are ambassadors of dance for every BODY: enthusiastic performers/advocates for AaA's Community Engagement in both the Parkinson's and dance communities; vital collaborators/performers in the annual Artist Process/Performance and active attendees of Reconnect with your Body classes for people with and without Parkinson's.

AaA is based at Colorado Conservatory of Dance (CCD) and holds weekly Reconnect classes, community events and its annual performance at CCD. AaA also performs annually in CCD's "Dance Found" adult performance and presents annually to the Broomfield Parkinson's Support Group.

AaA embraces "physically integrative" as a practice, offering accessibility and inclusion through programming and within the creative process. Adapting and translating choreography in response to physical difference and/or the need for support (using a chair, cane or other device) creates opportunity for creativity and collaboration. Class participants, company members engaged in The Artist Process and audience members at AaA shows experience this exploration and welcoming atmosphere.

The most talked about piece of AaA's 2018 show, "(in)VISIBLE," was "B'TWIXT and B'TWEEN (a migration of identity)," created through The Artist Process by Carol Cowley and Jennifer Hightower. It was an example of storytelling between two dancer bodies, one with a (dis)ability and one without. Explains Carol, "While disability and depression whispered: 'You will never dance again,' AaA literally saved my life. It mattered not that I needed the support of my wheelchair and braces to dance: I was welcomed into a community whose members understood the challenges of living with a debilitating and progressive condition and the power of dance to heal and challenge stereotypes of 'The Disabled.' When I dance, I turn away from pain and limitation, toward hope

and curiosity, creating a new identity. Dance has given us the power to transform not only ourselves, but those who bear witness to our journeys. I now dance in both worlds - (dis)abled and able-bodied. I am excited to be part of AaA's initiative to foster greater collaboration with professional dancers and to continue to tell stories of loss and empowerment that challenge assumptions about (dis)ABILITY."

In 2019, AaA will reach out to university dance programs and dance companies, inviting technical dancers to join the 2019 Artist Process as collaborators (in the model of Carol and Jennifer), to discover the unique and expansive experience of physically integrative dance.

AaA will also provide Reconnect classes during CCD's 2019 Summer Intensive to introduce pre-professional dancers to physically integrative dance. AaA company members will also attend. AaA and CCD are both invested in exploring additional intersections between AaA's physically integrative company and CCD's pre-professional ballet program.

AaA's contributions to Broomfield County exemplify its mission: Art as Action brings people together at the intersection of dance, (dis)ability and creative potential.

## **B. PROJECT SUPPORT**

**B1. Title of Broomfield County  
Project**

**B2. Project Grant Request  
Amount**

**B3. Project Start and End Dates**

**B4. Venue(s) name and addresses (must include county)**

**B5. Anticipated Attendees (How  
many)**

**B6. Provide a description of the project and how it benefits the residents of Broomfield County.**

**B7. Broomfield Attachment:  
Project Budget**

**B8. Use this space to further explain your financials. If you are requesting support for a project that spans multiple counties and are providing one all-encompassing budget that includes these multiple county requests, please use the textbox to breakdown financial specifics for each county.**

## **JEFFERSON - 2019 GRANT REQUEST DETAIL**

### **A. GENERAL OPERATING SUPPORT (GOS)**

**A1. GOS Request Amount**



**A2. Explain how the funds will be used for the general operation of the organization and how your organization's activities will benefit the residents of Jefferson County. Activities mentioned should correlate with Detailed Activities Record attachments (Upcoming Fiscal Year Activities).**

**B. PROJECT SUPPORT**

**B1. Title of Jefferson County Project** Reconnect with your Body

**B2. Project Grant Request Amount** 2500

**B3. Project Start and End Dates** October 2019-October 2020

**B4. Venue(s) name and addresses (must include county)**

APEX Community Center 6842 Wadsworth Blvd, Arvada, Jefferson County– WEEKLY CLASS and PD SUPPORT GROUP

Covenant Village of Colorado, 9153 Yarrow Street, Westminster, Jefferson County – PD SUPPORT GROUP

Morning Star Senior Living, 5344 S. Kipling Parkway, Littleton, Jefferson County– PD SUPPORT GROUP

Applewood Baptist Church, 11200 W. 32nd Avenue, Wheat Ridge, Jefferson County– PD SUPPORT GROUP

**B5. Anticipated Attendees (How many)** 78

**B6. Provide a description of the project and how it benefits the residents of Jefferson County.**

Art as Action (AaA) requests project support for Reconnect with your Body (Reconnect), dance for people with and without Parkinson's disease (PD), offering weekly classes in Arvada and presentations for Parkinson's Support Groups throughout Jefferson County.

Reconnect is an opportunity for participants to feel like they have an integrated body working as a whole instead of feeling like a patient. Embracing and honoring the dancer body can be liberating and fortifying—something gained among so many things lost when dealing with chronic illness.

Margie Dahlin, Jefferson County resident and participant with PD, explains, "I always start class with a tremor, and by the time class is over, I don't have a tremor at all. I move differently, I carry myself differently—I can sense the change. I feel like something has been lifted off my shoulders and I feel like a new person."

Reconnect participants get a "gold star" just for showing up. Dancers are invited to stay curious about what is possible for their bodies each day. Listening and being responsive to the body serves participants while dancing, but is also valuable beyond the walls of class.

Dealing with chronic illness brings up many emotions. Dancing is expression, no words needed. Whether moving slowly to a song about longing and loss or executing fast choreography to a song about empowerment and freedom, dancers experience release and transformation.

Carol Jenkins, Jefferson County resident and participant with PD, describes, "Every dance class, I feel the tether of Parkinson's loosen. You beckon us to stretch beyond the stiffness of mind and body that inhabits us, binds us. You think we can dance, and so we dance, much to our surprise. Our fellow dancers exude a kind of joy that spreads to us all. PD falls away."

Sharing these experiences creates a powerful community. Class is a non-competitive, supportive atmosphere. Lynn Larson, a care partner who attends class with her husband Bruce who has PD, describes it this way: "After you've done your warm up, you totally forget all that other stuff and you're all doing the same thing to the best of your ability."

The benefits of dance improve participants' lives while they in class, while helping them develop skills to improve their day-to-day life--remembering to breathe, letting music inspire and relax them and feeling the support of their dancer community. Participants discover grace, dignity and freedom within their dancer bodies. Dancing becomes more than something one does; it becomes a part of their identity.

Support group presentations enable a wide variety of people with PD and their care partners to experience the joys and benefits of dance and can be an entryway for people to become more deeply involved through weekly classes.

After eight years of developing Reconnect, AaA has become a trusted resource for dance in the Parkinson's community, including the Movement Disorders Center, Parkinson's Association of the Rockies and Davis Phinney Foundation. The weekly classes have grown from 18 class pass holders to 26 in the last year.

**B7. Jefferson Attachment:** ProjectBudgetJeffcoAaA.pdf

#### **Project Budget**

**B8. Use this space to further explain your financials. If you are requesting support for a project that spans multiple counties and are providing one all-encompassing budget that includes these multiple county requests, please use the textbox to breakdown financial specifics for each county.**

## **Assurances**

**Please answer all required assurances.**

**1. A representative from my organization attended a 2019 SCFD grant workshop or watched the online grant tutorial.**

Yes

**2. The applicant certifies that all information in this application, including attachments and supporting materials, is true and accurate to the best of their knowledge. This application is considered public record and thus is subject to an open records request.**

Yes

**3. The applicant is in compliance with [SCFD's nondiscrimination statement](#).**

Yes

**4. The applicant assures that they are compliant with all state/federal filings and requirements.**

Yes

**5. The applicant understands it is responsible for updating all contact information for the organization in a timely manner with SCFD.**

Yes

**6. The applicant agrees to display the SCFD logo on promotional materials (including website) and to verbally acknowledge the SCFD & County Cultural Council at programs, activities or events as appropriate.**

Yes

**7. The applicant agrees to comply with SCFD fund reporting requirements, including Change Request Forms, and Final Grant Reports.**

Yes

**8. The applicant understands a complete application must be submitted by the published deadline. Incomplete applications will not be accepted.**

Yes

**Authorizing Person** Sarah Lerversee

**Title** Artistic Director

**Date** 02/28/2019

**Please click "SUBMIT" to complete your application.**

**Detailed Activities Record: Current fiscal year 2018**

Date	County	Location	Name of Activity	Number of Activities	Total Attendance at Activities
Jan-Dec 2018	Jefferson	Apex Community Center 6842 Wadsworth Blvd Arvada, CO 80003	<u>Weekly Reconnect with your Body classes</u>	47	11
Jan-Dec 2018	Broomfield	CO Conservatory of Dance 3001 Industrial Ln #12 Broomfield, CO 80020	<u>Weekly Reconnect with your Body classes</u>	44	8
Jan-Dec 2018	Boulder	Dairy Arts Center 2590 Walnut St. Boulder, CO 80302	<u>Reconnect with your Body - for Boulder Dance for PD, a program of 3rd Law Dance/Theater</u>	18	8
1/2/18	Broomfield	Broomfield Community Center 280 Spader Way Broomfield, CO 80020	<u>Parkinson's Support Group Reconnect with your Body Presentation/Demonstration</u>	1	23
1/8/18	Jefferson	Covenant Village of Colorado 9153 Yarrow St. Westminster, CO 80021	<u>Parkinson's Support Group Reconnect with your Body Presentation/Demonstration</u>	1	19
1/19/18	Larimer	Good Samaritan - Loveland Village 2101 S. Garfield Ave. Loveland, CO 80537	<u>Parkinson's Support Group Reconnect with your Body Presentation/Demonstration</u>	1	20
1/19/18	Douglas	Fox and Hound 9239 Park Meadows Dr Lone Tree, CO 80124	<u>Parkinson's Support Group Reconnect with your Body Presentation/Demonstration</u>	1	18
2/2/18	Broomfield	CO Conservatory of Dance 3001 Industrial Ln #12 Broomfield, CO 80020	<u>Company Orientation for Reconnect Participants and Sampler Session</u>	1	8
3/11/18	Broomfield	CO Conservatory of Dance 3001 Industrial Ln #12 Broomfield, CO 80020	<u>DANCE FOUND matinee &amp; evening performance</u>	2	175
3/22/18	Weld	Hope Physical Therapy Center 2780 28th Ave Greeley, CO 80634	<u>Parkinson's Support Group Reconnect with your Body Presentation/Demonstration</u>	1	15

3/30&31/18	Broomfield	CO Conservatory of Dance 3001 Industrial Ln #12 Broomfield, CO 80020	<u>HOME - where dance lives: Collaborative Performance with Control Group Productions</u>	2	45
4/12/18	Boulder	Innisfree Poetry 1301 Pennsylvania Ave Boulder, CO 80302	<u>WOMANHOOD performance</u>	1	25
4/22/18	Broomfield	CO Conservatory of Dance 3001 Industrial Ln #12 Broomfield, CO 80020	<u>Reconnect with your Body Community Class</u>	1	21
5/11/18	Weld	Doubletree By Hilton 919 7th Street Greeley, CO 80631	<u>CO Creative Industries Summit Presentation: From Disorder to Dancer</u>	1	12
5/11/18	Weld	Doubletree By Hilton 919 7th Street Greeley, CO 80631	<u>Governor's Creative Leadership Award Ceremony: honoring Artist &amp; Reconnect Dancer Wayne Gilbert</u>	1	300
5/12/18	Boulder	Roberts' Home 6326 Swallow Ln Boulder, CO 80303	<u>Annual Artist House Concert</u>	1	45
5/25/18	Boulder	Dairy Arts Center 2590 Walnut St. Boulder, CO 80302	<u>OPEN SPACE performance presented by 3rd Law Dance/Theater</u>	1	175
5/26/18	Denver	Colorado Ballet 1075 N Santa Fe Dr Denver, CO 80204	<u>Dance and Sing PD performance and Reconnect demonstration presented by Parkinson Association of the Rockies</u>	1	75
7/8/18	Denver	Denver Botanic Gardens 1007 York St Denver, CO 80206	<u>SCFD Showcase performance</u>	1	55
7/15/18	Broomfield	CO Conservatory of Dance 3001 Industrial Ln #12 Broomfield, CO 80020	<u>Artist Process Orientation/Workshop</u>	1	12
7/22/18	Broomfield	CO Conservatory of Dance 3001 Industrial Ln #12 Broomfield, CO 80020	<u>Artist Process Orientation/Workshop Part Two</u>	1	12

7/31/18	Boulder	Balfour Retirement Community 1855 Plaza Dr Louisville, CO 80027	<u>Parkinson's Support Group Reconnect with your Body Presentation/Demonstration</u>	1	1
9/15/18	Adams	Hyatt Regency Aurora 13200 E 14th Pl Aurora, CO 80011	<u>Parkinson Association of the Rockies e3 conference presentation</u>	1	300
9/16/18	Broomfield	CO Conservatory of Dance 3001 Industrial Ln #12 Broomfield, CO 80020	<u>Reconnect with your Body Birthday Party/Community Class</u>	1	30
9/16/18	Boulder	The Arts Hub 420 Courtney Way Lafayette, CO 80026	<u>SCFD Check Ceremony performance</u>	1	100
10/18/18	Broomfield	Brunner Farmhouse 640 Main St Broomfield, CO 80020	<u>Broomfield Council on the Arts &amp; Humanities Reconnect Presentation</u>	1	12
10/27/18	Adams	University of Colorado Movement Disorders Center 12631 E 17th Ave Aurora, CO 80045	<u>Performance and Reconnect demonstration at Community Education PD Symposium</u>	1	250
11/4/18	Boulder	Boulder Public Library 1001 Arapahoe Road Boulder, CO 80302	<u>Dance is for Every Body performance presented by the Dance Bridge</u>	1	50
11/4/18	Adams	University of Colorado Bioethics Center 12631 E 17th Ave Aurora, CO 80045	<u>Performance at Capturing Grace (a documentary about Dance for PD) film screening</u>	1	175
11/17-18/2018	Broomfield	CO Conservatory of Dance 3001 Industrial Ln #12 Broomfield, CO 80020	<u>(in)VISIBLE: Annual Artist performance created through The Artist Process</u>	2	193
12/11/18	Boulder	Good Samaritan Medical Center 200 Exempla Cir, Lafayette, CO 80026	<u>Parkinson's Support Group Reconnect with your Body Presentation/Demonstration</u>	1	9
				Adams County total	725
				Arapahoe County total	0
				Boulder County total	413

Broomfield County total	57	539
Denver County total	2	130
Douglas County total	1	18
Jefferson County total	48	30
Non-SCFD Counties total	4	347
<b>ALL COUNTY TOTAL</b>	<b>140</b>	<b>2202</b>

**Detailed Activities Record: Current fiscal year 2019**

Date	County	Location	Name of Activity	Number of Activities	Total Attendance at Activities
Jan-Dec 2019	Jefferson	Apex Community Center 6842 Wadsworth Blvd Arvada, CO 80003	<u>Weekly Reconnect with your Body classes</u>	47	12
Jan-Dec 2019	Broomfield	CO Conservatory of Dance 3001 Industrial Ln #12 Broomfield, CO 80020	<u>Weekly Reconnect with your Body classes</u>	44	9
Jan-Dec 2019	Boulder	Dairy Arts Center 2590 Walnut St. Boulder, CO 80302	<u>Reconnect with your Body - for Boulder Dance for PD, a program of 3rd Law Dance/Theater</u>	18	8
1/18/19	Boulder	Balfour Retirement Community 1331 Hecla Dr Louisville, CO 80027	<u>Women's Parkinson's Support Group Reconnect with your Body Presentation/Demonstration</u>	1	12
1/27/19	Broomfield	CO Conservatory of Dance 3001 Industrial Ln #12 Broomfield, CO 80020	<u>Community Conversation: (prE)QUAL company &amp; audience members reflect on a piece from the 2018 AaA show (in)VISIBLE</u>	1	16
2/1/19	Broomfield	CO Conservatory of Dance 3001 Industrial Ln #12 Broomfield, CO 80020	<u>Company Orientation for Reconnect Participants and Sampler Session</u>	1	6
2/9&2/10/19	Broomfield	CO Conservatory of Dance 3001 Industrial Ln #12 Broomfield, CO 80020	<u>HOME - where dance lives: Collaborative Performance with Control Group Productions</u>	2	200
3/10/19	Broomfield	CO Conservatory of Dance 3001 Industrial Ln #12 Broomfield, CO 80020	<u>DANCE FOUND matinee &amp; evening performances</u>	2	175
5/7/19	Boulder	Roberts' Home 6326 Swallow Ln Boulder, CO 80303	<u>Annual Artist House Concert</u>	1	45
4/10/19	Arapahoe	Bethany Lutheran Church 4500 E Hampden Ave Englewood, CO 80113	<u>Parkinson's Self-Efficacy Support Group Reconnect with your Body Presentation/Demonstration</u>	1	20



4/16/19	Denver	Denver Public Library 2825 High Street Denver, CO 80205	<u>Memory Café - Reconnect with your Body Presentation/Demonstration</u>	1	20
4/26/19	Adams	The Villas at Sunny Acres 2501 E 104th Ave Thornton, CO 80233	<u>Parkinson's Support Group Reconnect with your Body Presentation/Demonstration</u>	1	12
4/28/19	Broomfield	CO Conservatory of Dance 3001 Industrial Ln #12 Broomfield, CO 80020	<u>Reconnect with your Body Community Class</u>	1	30
4/16/19	Denver	Denver Public Library 100 Poplar Street Denver, CO 80220	<u>Memory Café - Reconnect with your Body Presentation/Demonstration</u>	1	20
Spring 2019	Boulder	Frasier Meadows Retirement 350 Ponca Pl. Boulder, CO 80302	<u>Parkinson's Support Group Reconnect with your Body Presentation/Demonstration</u>	1	12
Spring 2019	Boulder	Dairy Arts Center 2590 Walnut St. Boulder, CO 80302	<u>OPEN SPACE performance presented by 3rd Law Dance/Theater</u>	1	175
Spring 2019	Broomfield	CO Conservatory of Dance 3001 Industrial Ln #12 Broomfield, CO 80020	<u>Artist Process Orientation/Workshop</u>	1	12
Spring 2019	Broomfield	CO Conservatory of Dance 3001 Industrial Ln #12 Broomfield, CO 80020	<u>Artist Process Orientation/Workshop Part Two</u>	1	12
6/22/19	Denver	DoubleTree Hotel 4040 Frontage Rd Denver, CO 80216	<u>Michael J. Fox Foundation Parkinson's Clinical Research Fair</u>	1	300
6/25/19	Denver	Christ Church Denver 2950 S University Blvd Denver, CO 80210	<u>Recently Diagnosed Parkinson's Support Group Reconnect with your Body Presentation/Demonstration</u>	1	12
Summer 2019	Denver	Denver Botanic Gardens 1007 York St Denver, CO 80206	<u>SCFD Showcase performance</u>	1	55

Summer 2019	Broomfield	CO Conservatory of Dance 3001 Industrial Ln #12 Broomfield, CO 80020	<u>Reconnect Class for CCD's Summer Intensive Pre-Professional Ballet Program</u>	2	25
Summer 2019	Broomfield	Broomfield Community Center 280 Spader Way Broomfield, CO 80020	<u>Parkinson's Support Group Reconnect with your Body Presentation/Demonstration</u>	1	23
Summer 2019	Jefferson	Applewood Baptist Church 11200 W. 32nd Ave. Wheat Ridge, CO 80215	<u>Parkinson's Support Group Reconnect with your Body Presentation/Demonstration</u>	1	20
Fall 2019	Adams	Hyatt Regency Aurora 13200 E 14th Pl Aurora, CO 80011	<u>Parkinson Association of the Rockies e3 conference presentation</u>	1	300
9/15/19	Broomfield	CO Conservatory of Dance 3001 Industrial Ln #12 Broomfield, CO 80020	<u>Reconnect with your Body Birthday Party/Community Class</u>	1	30
Fall 2019	Jefferson	Morning Star Senior Living 5344 S. Kipling Pkwy. Littleton, CO 80127	<u>Parkinson's Support Group Reconnect with your Body Presentation/Demonstration</u>	1	20
Fall 2019	Boulder	Longs Peak Methodist Church 1421 Elmhurst Dr Longmont, CO 80503	<u>Parkinson's Support Group Reconnect with your Body Presentation/Demonstration</u>	1	12
Fall 2019	Adams	University of Colorado Movement Disorders Center 12631 E 17th Ave Aurora, CO 80045	<u>Performance and Reconnect demonstration at Community Education PD Symposium</u>	1	250
Fall 2019	Boulder	Boulder Public Library 1001 Arapahoe Road Boulder, CO 80302	<u>Dance is for Every Body performance presented by the Dance Bridge</u>	1	50
11/9-10/2019	Broomfield	CO Conservatory of Dance 3001 Industrial Ln #12 Broomfield, CO 80020	<u>Annual Artist performance created through The Artist Process</u>	2	200
Winter 2019	Broomfield	CO Conservatory of Dance 3001 Industrial Ln #12 Broomfield, CO 80020	<u>Community Conversation: company &amp; audience members reflect on a piece from the 2019 AaA show</u>	1	25

Winter 2019	Jefferson	Apex Community Center 6842 Wadsworth Blvd Arvada, CO 80003	<u>Parkinson's Support Group Reconnect with your Body Presentation/Demonstration</u>	1	16
			Adams County total	3	562
			Arapahoe County total	1	20
			Boulder County total	24	314
			Broomfield County total	60	763
			Denver County total	5	407
			Douglas County total	0	0
			Jefferson County total	50	68
			Non-SCFD Counties total	0	0
			<b>ALL COUNTY TOTAL</b>	<b>143</b>	<b>2134</b>

**Detailed Activities Record: Upcoming fiscal year 2020**

Date	County	Location	Name of Activity	Number of Activities	Total Attendance at Activities
Jan-Dec 2020	Jefferson	Apex Community Center 6842 Wadsworth Blvd Arvada, CO 80003	<u>Weekly Reconnect with your Body classes</u>	47	13
Jan-Dec 2020	Broomfield	CO Conservatory of Dance 3001 Industrial Ln #12 Broomfield, CO 80020	<u>Weekly Reconnect with your Body classes</u>	44	10
Jan-Dec 2020	Boulder	Dairy Arts Center 2590 Walnut St. Boulder, CO 80302	<u>Reconnect with your Body - for Boulder Dance for PD, a program of 3rd Law Dance/Theater</u>	18	10
Winter 2020	Boulder	Balfour Retirement Community 1331 Hecla Dr Louisville, CO 80027	<u>Parkinson's Support Group Reconnect with your Body Presentation/Demonstration</u>	1	12
Winter 2020	Boulder	Good Samaritan Medical Center 200 Exempla Cir, Lafayette, CO 80026	<u>Parkinson's Support Group Reconnect with your Body Presentation/Demonstration</u>	1	9
Winter 2020	Broomfield	CO Conservatory of Dance 3001 Industrial Ln #12 Broomfield, CO 80020	<u>Company Orientation for Reconnect Participants and Sampler Session</u>	1	6
Winter 2020	Denver	Between the Bones 3250 E 6th Ave Denver, CO 80206	<u>HOME - where dance lives: Collaborative Performance with Control Group Productions</u>	2	200
Winter 2020	Broomfield	CO Conservatory of Dance 3001 Industrial Ln #12 Broomfield, CO 80020	<u>DANCE FOUND matinee &amp; evening performances</u>	2	175
Winter 2020	Jefferson	Covenant Village of Colorado 9153 Yarrow Street Westminster, CO 80021	<u>Parkinson's Support Group Reconnect with your Body Presentation/Demonstration</u>	1	9
Spring 2020	Boulder	Roberts' Home 6326 Swallow Ln Boulder, CO 80303	<u>Annual Artist House Concert</u>	1	45

Spring 2020	Adams	The Villas at Sunny Acres 2501 E 104th Ave Thornton, CO 80233	<u>Parkinson's Support Group Reconnect with your Body Presentation/Demonstration</u>	1	12
Spring 2020	Broomfield	CO Conservatory of Dance 3001 Industrial Ln #12 Broomfield, CO 80020	<u>Reconnect with your Body Community Class</u>	1	30
Spring 2020	Boulder	Frasier Meadows Retirement 350 Ponca Pl. Boulder, CO 80302	<u>Parkinson's Support Group Reconnect with your Body Presentation/Demonstration</u>	1	12
Spring 2020	Boulder	Dairy Arts Center 2590 Walnut St. Boulder, CO 80302	<u>OPEN SPACE performance presented by 3rd Law Dance/Theater</u>	1	175
Spring 2020	Broomfield	CO Conservatory of Dance 3001 Industrial Ln #12 Broomfield, CO 80020	<u>Activist Process Orientation/Workshop</u>	1	12
Spring 2020	Broomfield	CO Conservatory of Dance 3001 Industrial Ln #12 Broomfield, CO 80020	<u>Activist Process Orientation/Workshop Part Two</u>	1	12
Summer 2020	Denver	Christ Church Denver 2950 S University Blvd Denver, CO 80210	<u>Recently Diagnosed Parkinson's Support Group Reconnect with your Body Presentation/Demonstration</u>	1	12
Summer 2020	Denver	Denver Botanic Gardens 1007 York St Denver, CO 80206	<u>SCFD Showcase performance</u>	1	55
Summer 2020	Broomfield	Broomfield Community Center 280 Spader Way Broomfield, CO 80020	<u>Parkinson's Support Group Reconnect with your Body Presentation/Demonstration</u>	1	23
Summer 2020	Jefferson	Applewood Baptist Church 11200 W. 32nd Ave. Wheat Ridge, CO 80215	<u>Parkinson's Support Group Reconnect with your Body Presentation/Demonstration</u>	1	20
Fall 2020	Adams	Hyatt Regency Aurora 13200 E 14th Pl Aurora, CO 80011	<u>Parkinson Association of the Rockies e3 conference presentation</u>	1	300

Fall 2020	Broomfield	CO Conservatory of Dance 3001 Industrial Ln #12 Broomfield, CO 80020	<u>Reconnect with your Body Birthday Party/Community Class</u>	1	30
Fall 2020	Jefferson	Morning Star Senior Living 5344 S. Kipling Pkwy. Littleton, CO 80127	<u>Parkinson's Support Group Reconnect with your Body Presentation/Demonstration</u>	1	20
Fall 2020	Boulder	Longs Peak Methodist Church 1421 Elmhurst Dr Longmont, CO 80503	<u>Parkinson's Support Group Reconnect with your Body Presentation/Demonstration</u>	1	12
Fall 2020	Adams	University of Colorado Movement Disorders Center 12631 E 17th Ave Aurora, CO 80045	<u>Performance and Reconnect demonstration at Community Education PD Symposium</u>	1	250
Fall 2020	Boulder	Boulder Public Library 1001 Arapahoe Road Boulder, CO 80302	<u>Dance is for Every Body performance presented by the Dance Bridge</u>	1	50
Winter 2020	Broomfield	CO Conservatory of Dance 3001 Industrial Ln #12 Broomfield, CO 80020	<u>Annual Artist performance created through The Artist Process</u>	2	200
Winter 2020	Broomfield	CO Conservatory of Dance 3001 Industrial Ln #12 Broomfield, CO 80020	<u>Community Conversation: company &amp; audience members reflect on a piece from the 2020 AaA show</u>	1	25
Winter 2020	Jefferson	Apex Community Center 6842 Wadsworth Blvd Arvada, CO 80003	<u>Parkinson's Support Group Reconnect with your Body Presentation/Demonstration</u>	1	16
Adams County total				3	562
Arapahoe County total				0	0
Boulder County total				25	325
Broomfield County total				55	523
Denver County total				4	267
Douglas County total				0	0
Jefferson County total				51	78
Non-SCFD Counties total				0	0
<b>ALL COUNTY TOTAL</b>				<b>138</b>	<b>1755</b>

## ACTIVITIES/ATTENDANCE PERCENTAGE CHART

Data should be from your most recently completed fiscal year. County totals should correlate with the "Detailed Activities Records"

County	Total Number of Activities/ Occurrences	% of Total Activities/ Occurrences per County	Total Attendance at Activities	% of Attendance at County's Activities
Adams	3	2%	725	33%
Arapahoe	0	0%	0	0%
Boulder	25	18%	413	19%
Broomfield	57	41%	539	24%
Denver	2	1%	130	6%
Douglas (within SCFD)	1	1%	18	1%
Jefferson	48	34%	30	1%
Outside SCFD (in CO)	4	3%	347	16%
Outside Colorado	0	0%	0	0%
Unknown	0	0%	0	0%
<b>TOTAL</b>	<b>140</b>	<b>100%</b>	<b>2202</b>	<b>100%</b>

02/25/19

# Art as Action

## Profit and Loss Standard

January through December 2018

	Jan - Dec '18
Ordinary Income/Expense	
Income	
Earned Income	
Program Income	
Reconnect with your Body	
Reconnect Weekly Classes	9,949.00
Reconnect Special Events	
Reconnect Community Class	185.00
Reconnect Birthday Party	319.73
	<hr/>
Total Reconnect Special Events	504.73
Boulder Dance for PD	500.00
	<hr/>
Total Reconnect with your Body	10,953.73
Performance Income	
Artist Performance Other	
Playbill Advertising	1,145.00
Silent Auction	975.00
Refreshments	282.00
	<hr/>
Total Artist Performance Other	2,402.00
Other Events	
Artist House Concert	515.16
Other Events - Other	500.00
	<hr/>
Total Other Events	1,015.16
Artist Process	
Participation Fee	385.00
Piece Submission	125.00
Artist Studio Use	322.00
	<hr/>
Total Artist Process	832.00
Artist Performance Tickets	
Pre-Show Online Sales	787.60



02/25/19

# Art as Action

## Profit and Loss Standard

### January through December 2018

	Jan - Dec '18
Door Sales	170.00
Pre-Show Artist Sales	1,785.00
Total Artist Performance Tickets	2,742.60
Total Performance Income	6,991.76
Total Program Income	17,945.49
Inventory Sales	424.00
Total Earned Income	18,369.49
In-Kind Goods and Services	2,470.00
Contributions Income	
Grants	7,571.00
Unrestricted	
Corporate Sponsorship	
KS Neighborhood Rewards Pro...	1,123.25
Corporate Sponsorship - Other	2,462.64
Total Corporate Sponsorship	3,585.89
Crowdfunding	
Offline	2,095.00
Crowdfunding - Other	5,510.00
Total Crowdfunding	7,605.00
Board Contribution	2,450.00
Unrestricted - Other	8,030.00
Total Unrestricted	21,670.89
Total Contributions Income	29,241.89
Miscellaneous Income	0.69
Total Income	50,082.07

02/25/19

# Art as Action

## Profit and Loss Standard

### January through December 2018

	Jan - Dec '18
Expense	
Inventory	425.14
In-Kind Goods & Services	2,470.00
Fundraising	
KS Neighborhood Rewards Progr...	50.00
Crowdfunding Processing Fees	182.54
Total Fundraising	232.54
Contract Labor	400.00
Equipment Rental	20.00
General Operations	
Bank Service Charges	264.26
Dues and Subscriptions	231.50
Computer Supplies	758.89
Office Supplies	470.50
Total General Operations	1,725.15
Insurance	265.00
Marketing	
Printing	578.44
Marketing - Other	93.85
Total Marketing	672.29
Payroll	
General Operations	
Salary	5,447.24
Taxes	2,138.71
Total General Operations	7,585.95
Artist Process & Performance	
Salary	7,523.33
Taxes	3,010.81
Total Artist Process & Performa...	10,534.14

02/25/19

# Art as Action

## Profit and Loss Standard

January through December 2018

	Jan - Dec '18
Reconnect with your Body	
Salary	11,894.94
Taxes	5,071.23
Total Reconnect with your Body	16,966.17
Salary	0.00
Taxes	0.00
Total Payroll	35,086.26
Program Expense	607.19
Rent	
Activist Sessions	237.00
Office	3,000.00
Classes	2,528.00
Performance	500.00
Rehearsal	801.00
Total Rent	7,066.00
Show	
Box Office Fees	26.06
Costumes	73.99
Props	21.08
Show - Other	172.71
Total Show	293.84
Travel & Ent	
Continuing Education	722.00
Entertainment	16.50
Meals	351.09
Travel	1,771.37
Total Travel & Ent	2,860.96
Utilities	
Phone	600.00

02/25/19

Art as Action  
**Profit and Loss Standard**  
January through December 2018

	Jan - Dec '18
Total Utilities	600.00
Total Expense	52,724.37
Net Ordinary Income	-2,642.30
Net Income	-2,642.30

02/25/19

# Art as Action

## Balance Sheet Standard

As of December 31, 2018

	<u>Dec 31, '...</u>
<b>ASSETS</b>	
Current Assets	
Checking/Savings	
Elevations Savings	2,525.15
Elevations Checking	4,437.94
Pay Pal	29.15
Cash	100.00
	<u>7,092.24</u>
Total Checking/Savings	<u>7,092.24</u>
Total Current Assets	<u>7,092.24</u>
<b>TOTAL ASSETS</b>	<u><u>7,092.24</u></u>
<b>LIABILITIES &amp; EQUITY</b>	
Liabilities	
Current Liabilities	
Other Current Liabilities	
Payroll Liabilities Current	308.00
	<u>308.00</u>
Total Other Current Liabil...	<u>308.00</u>
Total Current Liabilities	<u>308.00</u>
Total Liabilities	308.00
Equity	
Retained Earnings	9,466.54
Net Income	-2,682.30
	<u>6,784.24</u>
Total Equity	<u>6,784.24</u>
<b>TOTAL LIABILITIES &amp; EQU...</b>	<u><u>7,092.24</u></u>



## List of Major Contributors for Most Recently Completed Fiscal Year (2018)

GRANTS	Total = \$7,571
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- SCFD Boulder County \$1,000
- SCFD Broomfield County \$4,871
- SCFD Jefferson County \$1,700

CORPORATE	Total = \$3,140.75
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- Flutterby powered by Remax Momentum \$1,000
- King Soopers Neighborhood Rewards Program \$1,123.25
- IBM Matching \$1,017.50

INDIVIDUALS	Total = \$13,075
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*Major Individual Contributors*

- Leverage, Jan and Tom \$2,000
- Crotser, Lois and Chuck \$1,600
- Dressel, Michele \$1,500
- Talcott, Karen \$1,355
- Edmiston, Katie \$1,175
- Roberts, Chuck and Leann \$1,000
- Jenkins, Carol \$800
- Dressel-Martin, Amy and Scott \$725
- Gilbert, Alice and Wayne \$550
- Eustis, Karen V \$400
- Coons, Linda \$310
- Camp, Meghan \$275
- Lucero, Josh and Charlene \$250
- Meyer, Jean and Ron \$250
- Black, Dorothy \$235
- Meyer, Jean and Ron \$250
- Bandura, Albert \$200
- McNish, Kelly \$200



BOARD OF DIRECTORS

Chloe DiVita, President and Treasurer

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Profession: Founder at Perceptive Presence  
Expertise: Event Management  
Accounting  
Fundraising/Marketing Strategy  
Social Media

Meghan Camp, Secretary

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Profession: Senior Catalyst/Consultant at Point B(e) Strategies  
Expertise: Grant Writing  
Strategic Planning  
Non-Profit Managements

Amy Dressel-Martin, Board Member

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Profession: Writer at Dressel-Martin MediaWorks, Inc.  
Expertise: Development, Communications and Marketing  
Copywriting  
Person with Parkinson's

Katie Edmiston, Board Member

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Profession: Self-Employed Accountant  
Expertise: Accounting  
Social Media

Deanna Harrington, Board Member

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Profession: Battalion Chief at Arvada Fire Protection District  
Expertise: Community Engagement  
Social Media



## STAFF

Sarah Leverage  
Artistic Director  
Part-Time

[sarah@artasaction.org](mailto:sarah@artasaction.org)  
720-938-6069